



## CALL TO ARTISTS – October 20, 2010 Deadline

### *On the Border*: The Migration of Foods and Food Traditions

December 11, 2010 through January 23, 2011

The theme of this exhibition is food, from agriculture to the table and everything in between. The focus is on the migration of foods and food traditions through the southwest. Artists are invited to explore this theme from a historical, social, political, cultural, economic, and/or health perspective. Where does our food come from, how do we prepare it, what tools do we use, when do we eat, and who do we eat with?

This exhibition will be presented alongside the Smithsonian Institution's traveling exhibition *Key Ingredients: America by Food*, at the historic Curley School in Ajo, Arizona, December 11, 2010 through January 23, 2011. This exhibition will draw many out of town visitors, and weekly programs are scheduled for its duration. An opening reception for both exhibitions is planned for Sunday, December 12, and all are invited. A catalog of the *On the Border* exhibition will be published.

#### SELECTION PROCESS

Work will be selected by a panel consisting of Roberto Bedoya of Tucson Pima Arts Council, Adriana Gallego of Arizona Commission on the Arts, and Ignacio Castillo Arvayo of the Instituto Sonorense de Cultura. Selection criteria will include artistic merit, how well the work follows the theme, and the quality of execution.

#### ELIGIBILITY

Open to all artists residing in Arizona, and Sonora, Mexico, and who are 18 years and older.

#### GENERAL SPECIFICATIONS

Eligible media includes all fine arts and fine crafts addressing the theme of the exhibition. All work must be ready to hang or display. Two-dimensional work must be suitably framed and have wire for hanging. Work on paper or other fragile materials must be properly mounted and framed; NO GLASS if the work is shipped. Maximum size for 2-dimensional work is 72 x 72 inches. Sculpture must be suitable for pedestal presentation, with a maximum height of 48 inches and maximum weight of 50 pounds.

ISDA reserves the right at all times to exclude any work that presents complex exhibition challenges.

#### APPLICATION PROCESS

All digital materials must be PC compatible. Email the following to [ontheborder@isdanet.org](mailto:ontheborder@isdanet.org) by October 20:

1. Each artist may submit up to three (3) pieces of art with one digital image per piece. A second digital image may be submitted for 3-dimensional work to provide another view.

Digital images must be submitted in JPEG format. Resolution should be 300 ppi and the longest side should be 2000 pixels. The file size should be under 1 MB. No Power Point or similar presentations will be accepted.

Name each JPEG file as follows: Lastname\_Firstname\_title.jpg.

2. Image list with details of each image in a Word document file (.DOC):  
JPEG file name, title, medium, dimensions (height, width, depth in inches), sales price or value.
3. Artist contact information:  
Name, email address, complete mailing address, and telephone number.  
We will only publish the artist's name and city/town in the catalog.
4. A bio/artist statement with a maximum of 100 words in a Word document file (.DOC).
5. A \$10 non-refundable fee for residents of Arizona. Make check or money order payable to **International Sonoran Desert Alliance** or **ISDA**. You may also pay by credit card over the phone by calling ISDA at 520-367-6858 Monday-Friday 1-5 PM and Saturday 10 AM-3 PM.

Submission of artwork to the competition constitutes agreement to permit artwork to be reproduced for publicity purposes by ISDA.

### **ACCEPTANCE**

Notification to artists will be sent via email on Monday, November 15.

Artists accepted for inclusion in the exhibition will be responsible for delivery and return shipping of their artwork. Instructions for delivery and shipping will be included with the acceptance notifications. Artwork must be delivered November 29-30.

Accepted work may be refused at the Jurors' discretion if it does not conform to the image entry. All accepted work must remain displayed for the duration of the exhibition.

### **LIABILITY**

Artworks will be insured for their value during the exhibition. Artists are responsible for insuring their own pieces while in transit to and from the exhibition.

### **SALES**

Accepted work will be considered to be for sale at the indicated price unless otherwise specified. ISDA will collect a commission of thirty percent (30%) of each sale. Artists will be paid within one month from the end of the show.

For more information contact [ontheborder@isdanet.org](mailto:ontheborder@isdanet.org).